

Independent service quality survey results

Personal current accounts

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As part of a regulatory requirement, an independent survey was conducted to ask approximately 435 customers of each of the **9 largest personal current account providers** if they would recommend their provider to friends and family. The results represent the view of customers who took part in the survey.

Overall service quality

We asked customers how likely they would be to recommend their personal current account provider to friends and family.

Ranking



Overdraft services

We asked customers how likely they would be to recommend their provider's overdraft services to friends and family.



Bank of Ireland UK offers overdraft services but the results for this service are not displayed as fewer than 100 Bank of Ireland UK customers provided an eligible score.

Online and mobile banking services

We asked customers how likely they would be to recommend their provider's online and mobile banking services to friends and family.

Ranking



Services in branches

We asked customers how likely they would be to recommend their provider's branch services to friends and family.

Ranking



These results are from an independent survey carried out between July 2018 and June 2019 by Ipsos Mori as part of a regulatory requirement.

Bank of Ireland UK has published this information at the request of the Competition and Markets Authority so you can compare the quality of service from personal current account providers. In providing this information, we are not giving you any advice or making any recommendation to you and we can only give you information about our own products and services.

Customers with personal current accounts were asked how likely they would be to recommend their provider, their provider's online and mobile banking services, services in branches and overdraft services to friends and family.

The results show the proportion of customers of each provider, among those who took part in the survey, who said that they were 'extremely likely' or 'very likely' to recommend each service.

Participating providers: Bank of Ireland UK, Barclays, Danske Bank, First Trust Bank, HSBC UK, Halifax, Nationwide, Santander UK and Ulster Bank.

Approximately 435 customers a year are surveyed across Northern Ireland and the Republic of Ireland for each provider; results are only published where at least 100 customers have provided an eligible score for that service in the survey period.

3,883 people were surveyed in total.

Results are updated every six months, in August and February.

To find out more visit [Ipsos.uk/personal-banking-service-quality](https://www.ipsos.com/uk/personal-banking-service-quality)