

Business Plan Template

Bank of Ireland  UK

Northern Ireland's Enterprise Bank

When it comes to making the most of your business, Bank of Ireland UK is here to support you in any way we can. We've put together a sample business plan template which illustrates the key areas to focus on when deciding the best direction for your business.

This plan will help you set out the main challenges involved in turning your idea into a successful business venture. As well as helping to fine-tune the key business objectives, it will also help to make for a more informed discussion with your financial institution or any potential investors.

You must keep your personal details contained within this document safe and secure at all times.

Business Plan Summary

Date

Personal details

Promoter/company name

Key contact address

Phone number

Email address

Bank details

Account name

Account number

Account sort code

Key contact in branch

Business details

Main business activities

Business objectives

Legal form of business

Key people details

Accountant details

Number of employees

Product/service details

Product or service type

Key benefits of product/
service

Market details

Target market

Delivery channels

Competitors

Promotion/marketing

Results of feasibility study
undertaken

Financial details

Sales (year 1)

Sales (year 2)

Credit terms

Premises

Funding details

Total funding requirements

Owner's own input

Other sources

Bank funding

Appendices

Notes

Empty box for notes.