Business Plan Template



When it comes to making the most of your business, Bank of Ireland UK is here to support you in any way we can. We've put together a sample business plan template which illustrates the key areas to focus on when deciding the best direction for your business.

This plan will help you set out the main challenges involved in turning your idea into a successful business venture. As well as helping to fine-tune the key business objectives, it will also help to make for a more informed discussion with your financial institution or any potential investors.

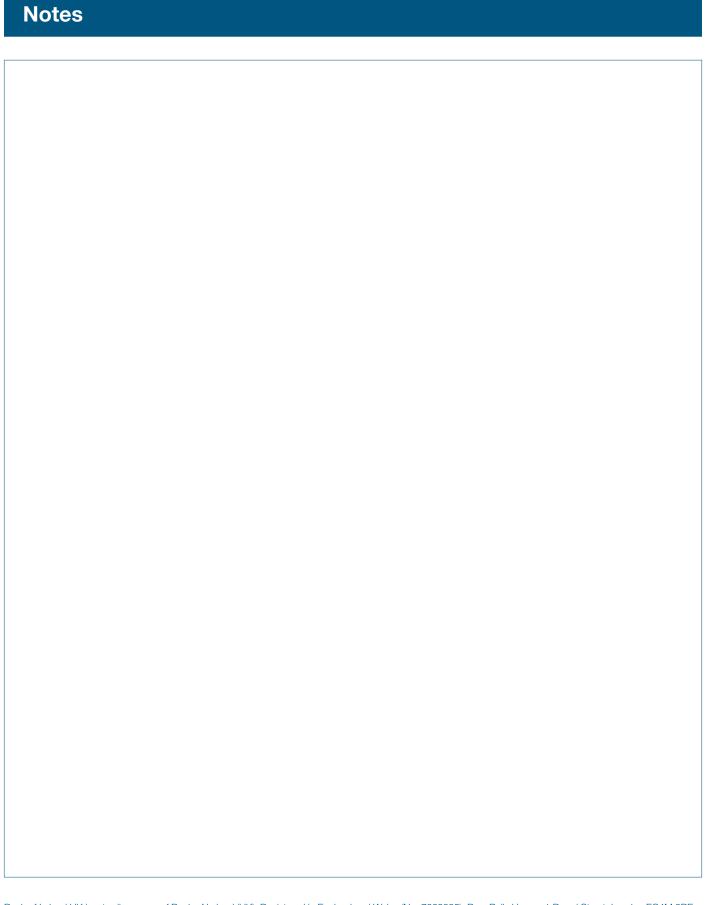
You must keep your personal details contained within this document safe and secure at all times.

Business Plan Sum	mary
Date	
Personal details	
Promoter/company name	
Key contact address	
Phone number	
Email address	
Bank details	
Account name	
Account number	
Account sort code	
Key contact in branch	

business details	
Main business activities	
Business objectives	
Legal form of business	
Key people details	
Accountant details	
N	
Number of employees	

Product/service details	
Product or service type	
Key benefits of product/ service	
Market details	
Target market	
Delivery channels	
Competitors	
Promotion/marketing	
Results of feasibility study undertaken	

Financial details	
Sales (year 1)	
Sales (year 2)	
Credit terms	
Premises	
Funding details	
Total funding requirements	
Owner's own input	
Other sources	
Bank funding	
Appendices	



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